

Videographer

Application closing date:	Friday 7th May 2021
Send applications to:	josh.john@kingsarms.org
Salary:	£26,870 (pro rata)
Hours:	32-40 hours per week depending upon the applicant (inc some Sunday's and evenings)
Length:	Permanent contract
Accountable to:	Design & Communications Team Leader
Place of work:	King's Arms Church, King's House, 245 Amptill Road, Bedford MK42 9AZ

1. PURPOSE

We are looking to recruit a videographer on a permanent contract that will help us effectively convey our voice through the form of video and to pursue excellence in this area, within the Christian ethos of the King's Arms Trust.

2. CONTEXT

King's Arms Trust is a growing church with around 1200 adults, youth and children meeting both in-person (across two locations) and online as well as a staff team of around 50. We believe that the message of Jesus must be heard and communicated effectively. We desire to create video content that communicates this message as well as the vision, life and heart of the church to the church family, to Bedford and beyond.

3. PRINCIPAL RESPONSIBILITIES

- Create videos that convey the beauty and power of the gospel alongside the heart and stories of the King's Arms, and it's desire to make Jesus known.
- Manage a variety of stand alone video projects from conception to completion. These may include short, quick turnaround projects to ones that take weeks to complete.
- Manage the technical aspects of filming and editing our weekly pre-recorded Sunday services
 - Working seamlessly alongside our Audio Team Leader, Sunday contributors and the Connect team.
 - Managing camera maintenance, multi-camera setup, sound, lighting and design.
 - Handle the post-production process for videos and streams.

- Lead and bring oversight to our weekly recording sessions (alongside the studio manager) ensuring our streams are filmed to the expected quality and standard.
- Recruit, train and support of a wider volunteer video team.
 - We're eager for church members to be part of a volunteer team to be part of all aspects of the video process.
 - Importantly, including the Sunday Video team recording our in-person meetings, ensuring they have adequate training, rota management and are organised effectively.
- Owning video content for the King's Arms social media channel including but not limited to editing video or stream and post promotional clips.
- Making sure videos are produced in line with the King's Arms brand and culture.
- Fulfilling ad-hoc support and administrative activities for the online store, regular church communications, website management and other roles as needed by the Design and Communications team

4. HIGHLY DESIRABLE SKILLS AND EXPERIENCE

- Significant experience and understanding of all areas of the film/video making process.
- Video editing proficiency (Adobe Premiere and/or Final Cut).
- Excellent technical knowledge of cameras, preferable Canon and BlackMagic.
- Experience with live multi-camera video, capture, switching and directing camera operators during a recording session.
- Competent story teller, who is able to share the power and truth of the gospel in fresh and engaging ways.
- Ability to tell inspiring stories of Christians, whether testimony or influence in unique and creative ways
- Has an awareness of how the King's Arms can successfully engage with those across the wider body of Christ but also to those outside the church.
- Experience around live-streaming would be helpful as we continue to explore all options around online church.
- Understanding and passion for engaging people in the social media world.

5. PERSONAL QUALITIES

We're looking for an applicant who:

- Demonstrates leadership, initiative, problem solving, project management and organisational skills with strong attention to detail.
- Due to the nature of the role and constant shifting demands, being flexible and comfortable with change is key.
- Ability to prioritise and manage their own workload in a fast-paced environment.
- Is comfortable communicating with a broad range of people.
- Has a passion for effective and concise storytelling.
- Is self-motivated and reliable.
- Takes pride in their work and can work to deadlines.
- Has a passion and flair for video, creativity, music and multimedia.